

**Press Release**

Hypersoft Information Systems

**Leveraging Hypersoft Business Analytics to Deliver  
Reliable Online Services**

*Businesses can now proactively adapt to service needs at times of peak activity and help to sustain high levels of customer loyalty and growth*

Munich, Germany November 1, 2011

The experts at Hypersoft have recently released a highly specialized metering framework for spotting weaknesses and flaws across portals and global web service installations on daily, hourly and any other specified time period required for deep-down business analytics.

Hundreds and thousands of user transactions are analyzed simultaneously per second enabling the constant testing of mission critical services to uncover potential vulnerabilities that are either resource\network-related or which are a result of human design or implementation error. To further align testing environments to business goals, every generated transaction is relevant and mirrors the intended business nature of the tested service delivery environment. These transactions can be different requests to CRM systems or business process chains connected with ERP infrastructures such as SAP.

Hypersoft's test framework helps companies and service providers to ensure possession of rock-solid business infrastructures to serve diverse user needs. Testing can also be performed from the outside and prior to service deployment, maintaining a sterile service landscape and helping to pinpoint areas that would require further actions, in a completely proactive manner and with full automation. Once performed, corporate professionals challenged with tasks of reinforcing business environment will have relevant knowledge for successfully redesigning the whole ecosystem to successfully perform while online.

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This new innovation from Hypersoft Information Systems has already aided top industry players in steering away from technical side of business evaluation. The resulting deployment of reinforced online CRM solutions and the ability to pinpointing strategically-vital areas of service delivery infrastructure effectively guarantees future profits and client trust.

The new stress-testing framework ultimately aims to enforce effective disciplined policies while creating, upgrading or changing online services to cover and be ready for large numbers of users, demonstrating how to effectively maintain professional attitude towards both daily operations and corporate strategy.

**About Hypersoft:**

Hypersoft Information Systems is the world's leading provider of organizational and operational intelligence for global enterprises and government institutions. Hypersoft delivers analytic insight and detailed metrics for projects of organizational change and for ongoing operational performance. Its extensive expertise, as well as state-of-the-art analytics technology, are used worldwide by corporate clients and managed service providers.

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