

Press Release

Hypersoft Information Systems

Hypersoft Targets Business-critical Transactional Monitoring of Global Web Services and Clouds*New web metering opportunities reveal key drivers for corporate growth ensuring long-term operational stability*

Munich, Germany August 03, 2010

Following the rapid global shift to cloud-based service delivery business models and an ongoing migration to web-based application deployments, Hypersoft has now channeled its effort to the provision of reliable web service metrics for business users and their international clients. Holding a strong belief that service metrics should maintain a hundred percent accuracy rates, be completely comprehensible by ordinary people as well as being discrete, Hypersoft team of international professionals has produced a state-of-the-art technology for automatic remote assessment of distributed web applications.

The one key element of new web monitoring that strongly affects business performance and analysis providing strong positive impact to decision makers is complete transactional metering opportunities from start to finish. Operating just like real users, Hypersoft metrics is being gathered by mimicking common everyday actions linked with web applications usage. Specifically developed to suit different business scenarios such as online banking, health provisioning, shopping or travel services, it swiftly aligns itself to reflect customer primary needs pinpointing on the levels of real-world end-user experience and web application operating robustness.

From now on business professionals and service managers can implement and monitor their service ecosystems focusing on both common and business-critical transactions, enabling conducting proactive analysis of key parts of web portals and clouds. For instance, Hypersoft web metering can offer statistics on generally

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used services such as how long does it take to log on to CRM applications simultaneously offering a deep insight into complex business-specific transactions vital for the long-term survival (like checking new client records, products selection process and final check-out, tickets order confirmation or requesting service support). No matter how diverse the monitoring needs are the new web metrics is fully adaptable to any type of business transaction, completely retaining end-to-end principle and producing performance statistics in simple to comprehend graphical or topological mappings and high-level dashboards, enabling managers to make correct and justified strategic choices for next business steps.

Hypersoft is proud to be the leader of business service monitoring. Having been aiding global corporations and service providers with accurate and reliable IT service performance statistics for over a decade, it has gained a proven track record of IT metering excellence with strategic business alignment.

About Hypersoft:

Hypersoft Information Systems is the world's leading provider of IT services metrics for global players and government institutions, having been the first to offer cloud metering opportunities to companies worldwide. Its decade long expertise, know-how as well as successful past and present contribution to IT services metering needs of multinationals and service providers has made Hypersoft a renown member of IT service community, delivering metrics on services quality, usage, end-user experience and social networking.

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